



WHY PVD CHROME WHEELS?

1. **Durable:** pitting & peeling are common problems with traditional chrome plated wheels and are virtually eliminated with PVD finishes.

2. **100% lighter than chrome plating.** Traditional chrome plating adds 2-3 pounds per wheel.

3. **OEM Compliant:** PVD coating simply replaces the painted finish.



WHY USE DETROIT WHEEL & TIRE

- **OEM Wheel Specialist: since 1967.**
- **Full Service: mount, balance, pickup & delivery in Detroit metro area.**
- **Quality Service: before, during and after the sale.**



“The best wheels for your car come from the factory.”



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PVD CHROME WHEEL FINISHES

www.DetroitWheelandTire.com

THE FUTURE OF AUTOMOTIVE WHEELS PVD CHROME WHEEL FINISHES



3 YEAR WARRANTY

PVD coated wheels are free from defects in material and workmanship under normal and intended use for a period of three years.



BENEFITS OF PVD CHROME WHEEL FINISHES

- 1 PVD VIRTUALLY ELIMINATES PITTING OR PEELING.
- 2 PVD IS COMPLETELY ENVIRONMENTALLY GREEN
- 3 BETTER FUEL ECONOMY, PVD IS 100 TIMES LIGHTER THAN TRADITIONAL CHROME.

WHAT DOES TRADITIONAL CHROME PLATING HAVE TO OFFER?

- 1 TRADITIONAL CHROME PLATING WILL PIT OR PEEL ONCE EXPOSED TO SALT OR BRAKE DUST.
- 2 TRADITIONAL CHROME PLATING WILL ADD ABOUT 2 TO 3 POUNDS PER WHEEL.
- 3 TRADITIONAL CHROME PLATING IS A KNOWN POLLUTANT AND CARCINOGEN.



STEP 1

The first step involves cleaning, pre-treating and applying two coats of primer to the wheel.



STEP 2

The wheel is then placed into the PVD chamber to apply the chromium alloy.



STEP 3

The third step applies a clear coat to protect and seal the new finish.

PVD Chrome Finishes are available in "Bright" or "Black".